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## October 2010 Women's Edition

Mission statement:

"The mission of the Missouri Women's Council is to promote the economic success of Missouri women by connecting them to information and resources"



Governor





David Kerr
Director
Department of Economic Development

# Missouri Women's Council Board Members 2010

Board Chair
Michelle J. Word, Kansas City

Janet M. Bandera, O'Fallon

Christine J. Bierman, St. Louis

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Jacqueline Coleman, Jefferson City

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Representative Rachel Storch, St. Louis

Karen Thornton, Sunrise Beach

Valerie White, St. Charles

Donayle Whitmore-Smith, St. Louis

Executive Director
Lisa B. Althoff

### October's Featured Board Member Melodee Colbert-Kean Joplin, MO



Melodee Colbert Kean, president of Prayerful Portions, LLC, a small business consulting firm, is dedicated to assisting other small businesses in developing and integrating growth strategies to optimize profitability and sustainability.

Melodee is also committed to community and civic services,

currently serving as Mayor Pro Tem on the Joplin Mo City Council. As an elected official since April 2006, she has served on the Missouri Municipal Leagues Economic Development & Human Resources Board, and on the National League of Cities F.A.I.R. Policy Board. She also serves on the Missouri Southern State University Robert Plaster School of Business Advisory Board, the Joplin Metro Credit Union Board of Directors, Joplin Area Chamber of Commerce, V.P. Joplin Emancipation Committee, NAACP and the Main Street Joplin Alliance.

A graduate of Missouri Southern State University with a Marketing Degree, Melodee worked, for over 13 years with a Mall development company as an Assistant Manager and Business Development Director. She also holds a MO Real Estate License with Charles Burt Realtors.

Melodee resides in Joplin Mo with her husband William Kean Jr. They have four children. She is a member of Unity Missionary Baptist Church and serves as Assistant Recording Secretary.



# Economic News You Can Use



# Missouri SBA Releases Final Women-Owned Small Business Rule to Expand Access to Federal Contracting Opportunities

New program will be available in early 2011 for small, women-owned firms With the publication last week of a final rule in the Federal Register, the U.S. Small Business Administration (SBA) will begin implementation of its Women-Owned Small Business (WOSB) contracting program. The agency expects the program to be available for WOSBs in early 2011. The rule is part of the Obama Administration's overall commitment to expanding opportunities for small businesses to compete for federal contracts, in particular those owned by women, socially and economically disadvantaged persons and veterans. Click Here for more information

#### Treasurer Clint Zweifel announces \$100 million partnership with Commerce Bank impacting an estimated 2,800 jobs

Commerce Bank, the largest Missouribased bank, has committed to a goal of lending \$100 million in low-interest loans to small businesses through the Missouri Linked Deposit Program, according to Missouri State Treasurer Clint Zweifel. The investment in the low-interest loan program managed by Zweifel estimated to impact 2,800 Missouri jobs during the next 12 months. Zweifel joined Commerce Bank executives to announce the recent agreement, which potentially makes the bank the loan program's largest user. Click Here for more information.



## DED Releases State Jobs Report for September

Unemployment in Missouri was unchanged in September, according to data released today by the Missouri Department of Economic Development (DED). The state's seasonally adjusted unemployment rate was 9.3 percent in both August and September. Click here for more information.

## Governor Nixon's Small Business Loan Program

Through Gov. Nixon's Small Business Loan Program, Missouri businesses with five employees or fewer may apply for loans of between \$2,500 and \$25,000. The loans are typically repaid over a ten-year term and at a low interest rate of 3 percent. Missouri businesses wishing to apply for one of the loans can go online to <a href="https://www.ded.mo.gov/MOloan/index.htm">www.ded.mo.gov/MOloan/index.htm</a> to download an application.

#### **WorkReadyMissouri**

Governor Nixon launched a *WorkReadyMissouri* program to help businesses train potential employees at no cost, and help job seekers who are receiving unemployment insurance benefits to connect with businesses and organizations looking for skilled workers. Click here for more information.



# Míssourí Career Center Services

www.missouricareersource.com



Missouri Career Center services come with personalized career assistance from workforce specialists and career counselors.

Missouri Career Center's offer the following services:

Browse Job Openings: Start your search for quality employment opportunities with MissouriCareerSource.com—the state's top career-matching website—but also explore first-rate government and commercial jobsearch websites.

Attend On-Site Workshops: Our five primary workshops give you the practical guidance you need to get the career of your dreams.

Resume Writing Assistance: Land the jobs you want with strong, eye-catching resumes and cover letters. Use our software and experienced staff to help make your applications stand out.

Locate Resources for Workers: Access a variety of websites that provide resources and information important to workers.

#### **Unemployment Benefits Information:**

File for unemployment insurance using one of our phones or computers. Your Career Center is where you will report your jobseeking progress, in person, every 4 weeks.

#### **Tools and Equipment Available to Job**

<u>Seekers:</u> Access computers, printers, copiers, scanners, fax machines, and phones at no charge to help you search and apply for job openings.

Explore Employment, Wage and Job
Growth Information: Research the fastest
growing industries and highest-demand
occupations with the Career Exploration
Tool and other innovative data tools from
state and federal economic information
agencies.

#### **Access Resources and Help with Basic**

<u>Living Needs:</u> Help you find communitybased providers of support services and other resources to assist with basic expenses and necessities.

#### **Workshops for Laid-off Workers:**

Maximize your career exploration strategies with our Career Options workshops, explore starting your own business with the FastTrac™ program and attend workshops to help you manage your family finances while unemployed.

#### **Information and Resources for**

<u>Entrepreneurs</u>: Explore resources to assist entrepreneurs with new business development and managing and growing a small business.

<u>Services for Youth:</u> Access services to assist youth with career exploration, training and preparation for employment.

#### **Evaluate Your Skills, Knowledge and**

<u>Abilities:</u> Get free Initial Assessment that identifies your strengths, abilities and areas for development. Obtain a National Career Readiness Certificate or use career exploration tools to discover occupations you find exciting.

Financial Resources and Assistance: Will help you fund the training that will get you a great career. Apply for Pell Grants and other financial aid for veterans, dislocated workers and others.

Access Training Assistance and Training Provider Information: Information on Missouri educational institutions that offer post-secondary education, classroom training, apprenticeships, on-the-job training and more are at your fingertips with our assistance.

Access Online Training: Increase your reading, writing and computer skills with interactive, multi-media online courses and tutorials. Also prepare for your General Equivalency Diploma (GED).

Disability Services and Resources: Access a variety of assistive technology including the UbiDuo™ communication device for deaf/hear of hearing people, screen readers, heightadjustable tables and many other disability resources.

Language Resources: Access information on resources to help you increase your English language proficiency. In addition, our Language Select service is available by telephone to provide interpretation services in over 200 languages.

## To find a career center near you, please visit

www.missouricareersource.com call 1-888-728 JOBS (5627).

# Dreams to REALITY

#### Mission Statement:

The mission of Dreams to Reality is to help lowincome women of Missouri to meet their employment goals and build self-confidence by providing appropriate interview and business apparel, motivation and follow-up support.



**Dreams to Reality**, a non-for-profit, organization founded in 2000 and based in Jefferson City serves low-income Missouri women. Dream to Reality's mission is to provide interview-ready apparel to low-income women who seek employment; thus promoting self-esteem and enhancing their employability.

It is Dream to Reality's 10<sup>th</sup> anniversary, and they have outfitted about 1,000 clients for job interviews. The organization started when several area business women observed how hard it was for women to find jobs and leave public assistance if they didn't have appropriate clothing for their interviews and jobs. The interview outfit doesn't just help them make a good first impression, but it improves their self-image so they can project a more confident self to the interviewer.

Gently used or new suits and business wear is donated from the community and supplemented as necessary from a low-cost supplier. Volunteers outfit the client from top to toe, providing undergarments, tops, stockings, shoes, bags, accessories and personal care items as well as the suit. Several salons offer free haircuts for those who need them and other services are discounted. Other volunteers help with makeup.

Women are referred from other organizations that determine their eligibility. A low-income woman who is in the job search process and lives anywhere in Missouri not served by a similar organization is eligible.

"The future belongs to those who believe in the beauty of their dreams."

-Eleanor Roosevelt

#### Cowgirl Up for Dream Night 2010

Upcoming event in recognition of Dreams to Reality's tenth anniversary!

Saturday, November 13, 6-9 pm Capital Plaza Hotel

Tickets \$12 in Advance, \$15 at the door.

There are still opportunities for businesses to participate by having a booth, donating a gift for the silent auction or in several other ways. Contact Dreams to Reality at 681-WORK for more information.

Dreams to Reality

Phone: 573-681-WORK (9675)

Fax: 573-634-8188

E-mail: <a href="mailto:dreamstoreality@socket.net">dreamstoreality-jc.org</a>
Web: <a href="mailto:www.dreamstoreality-jc.org">www.dreamstoreality-jc.org</a>





## Business Trainings and Job Fairs

October 26th, 2010
Selling to the Government

Location: Springfield
Click Here for more information

October 26th, 2010
Starting a Business: The First Steps
Location: St. Joseph
Click Here for more information

October 26th, 2010
Pricing for Success
Location: Columbia

**Click Here for more information** 

October 26th, 2010 Job Fair

Location: Kirksville
Click Here for more information

October 27th, 2010 Job Fair

Location: St. Louis
Click Here for more information

October 27th, 2010 Customer Service: Taking Care of Custom-

Location: Mexico

Click Here for more information

October 27th, 2010
Personnel Law: Common
HR Mistakes & Hot Topics
Location: Springfield
Click Here for more information

October 27th, 2010 Job Fair

Location: Kansas City
Click Here for more information

October 28th, 2010

Job Fair

Location: Jefferson City

Click Here for more information

October 28th, 2010 How to Start a New Business

Location: Poplar Bluff
Click Here for more information

October 29th, 2010
Starting a Business—First Steps
Location: St. Louis

**Click Here for more information** 

November 2nd, 2010 Understanding Financial Statements

Location: St. Louis
Click Here for more information

November 2nd, 2010
The Basics of Writing a Business Plan

Location: Columbia
Click Here for more information

November 2nd, 2010
How to Start a New Business
Location: Bonne Terre
Click Here for more information

November 3rd, 2010
Marketing Your Business in Tough
Economic Times
Location: Mexico

**Click Here for more information** 

November 3rd, 2010
Basics of Writing a Business Plan

Location: Carthage Click Here for more information

November 3rd, 2010 Small Business Tax Workshop

Location: St. Louis
Click Here for more information

November 3rd, 2010 Job Fair Location: St. Louis

Click Here for more information

November 4th, 2010
Understanding Financial Statements
Location: St. Joseph

**Click Here for more information** 

November 4th, 2010
Winning Government Contracts
Location: Kansas City

**Click Here for more information** 

November 4th, 2010 Starting a Business –The First Steps

Location: Kirksville
Click Here for more information

November 5th, 2010
Quickbooks for Beginners
Location: Columbia

**Click Here for more information** 

November 5th, 2010
Basics of Writing a Business Plan
Location: St. Louis

**Click Here for more information** 





## Business Trainings and Job Fairs

November 8th, 2010
Using Quickbooks Pro in Your
Business

Location: Osage Beach
Click Here for more information

November 8th, 2010
Government Marketing Fundamentals

Location: Cape Girardeau
Click Here for more information

November 9th, 2010
How to Control Cash Flow
Location: St. Louis

Click Here for more information

November 9th, 2010 Winning Government Contracts

Location: Joplin
Click Here for more information

November 9th, 2010

Marketing: Think Before You Spend
Location: Jefferson City
Click Here for more information

November 9th, 2010
Social Media Marketing for Small
Business

Location: Columbia
Click Here for more information

November 10th, 2010
Selling to the Government
Location: Ft. Leonard Wood
Click Here for more information

November 10th, 2010 Starting a Business Location: Kansas City

**Click Here for more information** 

November 10th, 2010 Job Fair

Location: Farmington
Click Here for more information

November 11th, 2010 Intermediate Quickbooks

Location: St. Peters
Click Here for more information

November 11th, 2010 Job Fair

Location: Jefferson City
Click Here for more information

November 12th, 2010 Small Business Roundtable Location: St. Louis

**Click Here for more information** 

November 12th, 2010 Financing Your Business Location: St. Louis

**Click Here for more information** 

November 15th, 2010
Aspiring Student Entrepreneurs—
The First Steps
Location: Joplin

**Click Here for more information** 

November 16th, 2010 Predicting Future Cash Needs

Location: St. Louis
Click Here for more information

November 16th, 2010 Social Media for Small Businesses

Location: Joplin
Click Here for more information

November 16th, 2010 How to Start a New Business

Location: Dexter Click Here for more information November 17th, 2010
Building the Ultimate Business Plan

Location: Springfield
Click Here for more information

November 18th, 2010
Investing Ideas for Small Business Owners
Location: Joplin

Click Here for more information

November 18th, 2010
Starting a Small Business
Location: Jefferson City
Click Here for more information

November 18th, 2010 Winning Government Contracts

Location: Blue Springs
Click Here for more information

November 18th, 2010
Basics of Writing a Business Plan
Location: Kirksville

**Click Here for more information** 

November 19th, 2010
Starting and Managing a Business
Location: Lees Summit

**Click Here for more information** 





## Business Trainings and Job Fairs



November 22nd, 2010 **Basics of Writing a Business Plan Location: Jefferson City** 

**Click Here for more information** 

November 23rd, 2010 **Understanding Financial Statements** 

**Location: Mexico** 

**Click Here for more information** 

November 30th, 2010 **Selling to the Government Location: Springfield Click Here for more information** 

November 30th, 2010 **Starting and Managing a Business Location: St. Louis** 

**Click Here for more information** 

November 30th, 2010 **Successful Social Media Marketing Location: Lamar** 

**Click Here for more information** 

#### **Free Business Tax Seminars**

The Missouri Department of Revenue conducts seminars to familiarize businesses with tax related issues. These Seminars include information on sales tax, withholding tax and business tax registration. There is no charge for attending a seminar.

Listed below are future seminar dates. To enroll to attend a business tax seminar, please contact the Tax Assistance Center nearest you. Because seating is limited, pre-enrollment is required.

Cape Girardeau	Kansas City
November 17th, 2010	December 17th, 2010
To register contact: Cape Girardeau Tax Assistance Center Email: capetax@dor.mo.gov	To register contact: Kansas City Tax Assistance Center Email: kctax@dor.mo.gov
Jefferson City	Springfield
November 17th,2010 December 17th, 2010	December 9th, 2010
To register contact: Jefferson City Tax Assistance Center Email: jctax@dor.mo.gov	To register contact: Springfield Tax Assistance Center Email: sprtax@dor.mo.gov
<u>Joplin</u>	St. Louis
December 17, 2010	November 17th, 2010
To register contact: Joplin Tax Assistance Center	To register contact: St. Louis Tax Assistance Center



Email: stltax@dor.mo.gov



## In Every Issue

## Business Resources

#### **Missouri Business Portal**

An online resource as a single point of entry for business registration, filings, licenses, and permits for doing business in the State of Missouri.

Click here for more information.

## Missouri Business Development Programs

The Missouri Small Business & Technology Development Center (MO SBTDC) successfully assists more than 10,000 businesses with business startup and training workshops. Visit www.missouribusiness.net.

#### Missouri Catalog of State Assistance Programs

Provides detailed information about state grants, loans and assistance programs and how to apply for them. Click here for more information.

## Missouri Department of Economic Development Programs for Business

The Missouri Department of Economic Development offers a listing of programs for businesses. For a full listing, please <u>click here</u>.

## Missouri Enterprise Business Assistance Centers (MEBAC)

MEBAC's mission is to help small businesses enhance productivity, expand production, increase sales and improve profitability. Visit <a href="https://www.missourienterprise.org">www.missourienterprise.org</a> or call toll free at (800) 956-2682.

#### **Missouri Linked Deposit Program**

The Big Missouri Linked Deposit
Program is administered through the
state treasurer's office to enable
financial institutions to make low-cost
loans to businesses and farms to
create jobs and help Missouri's
economy grow. Visit
www.treasurer.mo.gov/

www.treasurer.mo.gov/ LinkedDeposit.asp.

#### **MOSourceLink**

MOSourceLink connects small business owners with a network of nonprofit resource organizations that provide business-building services. Visit <a href="https://www.mosourcelink.com">www.mosourcelink.com</a> or call toll-free at (866) 870-6500.

## Missouri Procurement Technical Assistance Centers (MO PTAC)

MO PTAC's mission is to assist businesses—including small, disadvantaged and women owned firms—in obtaining federal, state and local government contracts. Visit www.missouribusiness.net/PTAC

## Missouri Small Business Regulatory Fairness Board (SBRFB)

The SBRFB provides a key interface between state regulatory agencies and affected small businesses. For more information, please <u>click here</u>.

# Missouri Small Business and Technology Assistance Centers (MO SBTDC)

MO SBTDC is focused on strengthening the technological competitiveness of Missouri's businesses. Visit www.missouribusiness.net/fast.

#### Missouri Women's Council

Provides information and resources regarding business, education and career development to Missouri's women. Visit

<u>www.womenscouncil.org</u> or call toll free at (877) 426-9284.

#### **MoFAST: SBIR/STTR Program**

Help for entrepreneurs and small businesses seeking federal funding for technology and life sciences businesses, products, research and development. Visit www.mofast.net.

## Office of Administration— Office of Equal Opportunity

OEO's mission works to assist women and minorities in developing opportunities to contract with the state, economically empowering traditionally underserved communities and improving the overall fiscal vitality of the State of Missouri. Visit <a href="https://www.oa.mo.gov/oeo">www.oa.mo.gov/oeo</a> or call toll free (877) 259-2963.

#### **SBA-Small Business Administration**

The SBA links entrepreneurs with resources, services and support specifically designed for small business needs. <u>Visit www.sba.gov</u> or call toll free at (800) U ASK SBA.





#### In Every Issue-

# Women's Resources

## National Association of Women Business Owners

NAWBO is a dues-based national organization representing the interests of all women entrepreneurs in all industries. Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibility.

Phone: (800) 556-2926

Website: www.nawbo.org

#### **National Women's Business Council**

The Council's mission is to promote initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces, from start-up to success to significance.

Website: www.nwbc.gov

#### eWomenNetwork, Inc.

eWomenNetwork, Inc. is committed to helping women and their businesses achieve, succeed and thrive in the new economy. Their goal is to help female business owners and professionals achieve their goals.

Website: www.eWomenNetwork.com

## Women Impacting Public Policy, Inc. (WIPP)

A national nonpartisan public policy organization that advocates for and on behalf of women and minorities in business in the legislative process of our nationa, creating economic opportunities and building bridges and alliances to other small business organizations.

Website: www.wipp.org

#### **Career Education Coordinators**

Network of professionals focusing on nontraditional careers as well as providing information and expertise in career awareness, exploration and planning for various audiences.

Website: www.missouricareereducation.org

## Women's Business Enterprise National Council (WBENC)

Dedicated to advancing the success of Corporate Members, certified women's business enterprises, and government entities in partnership with its Regional Partner Organizations (RPOs)

Website: www.wbenc.org

## Missouri Child Care Resource and Referral Network

The Missouri Women's Council recognizes that often times women in business and workforce may encounter barriers accessing quality child care. This organization coordinates the activities of the eight child care resource and referral agencies that serve all 115 counties in Missouri.

Website: www.moccrrn.org

#### **Women's Business Development Center**

The largest women's business assistance center in the United States. Nationally and internationally recognized for responsive, innovative, and effective programs and advocacy efforts. Delivers business services and financial assistance to empower women towards entrepreneurship and economic self-sufficiency.

Website: www.wbdc.org

#### **Winning Women**

Winning Women works to foster economic growth and provide leadership in developing and supporting our future workforce. Education and mentoring opportunities focus on traditional and non-traditional occupations and apprenticeships in the private and public sectors. Website: www.winningwomen.net



#### **Caring Communities**

A "partnership" that enables community and school leaders to define priorities and agendas based on each community's needs, assets and vision. By developing community-based supports and services, the aim is to enhance the well-being of children, which is inseparable from the well-being of their families and the stability and economic viability of the communities where they live.

Website: www.mofact.org

#### **WPO Women Presidents' Organization**

The WPO is a non-profit membership organization for women presidents of multimillion-dollar companies. Members of the WPO take part in professionally facilitated peer advisory groups in order to coax the 'genius out of the group' and grow their businesses to the next level.

Website: www.womenpresidentsorg.com

#### **Missouri Career Centers**

Located in communities across the state and represent a unique partnership of employment and training organizations that reflect the specific needs in each local community. These resource areas are equipped with computers, fax machines, and telephones that operate similarly to a public library.

Website: <u>www.missouricareersource.com</u>



## upcoming Events and Programs

Missouri Broadband Summit
October 26-27th, 2010
Truman Hotel
Jefferson City, MO

http://muconf.missouri.edu/MoBroadband.

St. Louis Business Journal
Build Your Brand
Panel Discussion of Business Leaders
October 28th, 2010
Moto Museum
St. Louis, Missouri

www2.bizjournals.com/stlouis/calendar

St. Louis Business Journal
Best of Clayton..A Business Marketplace Presented by
Centene Corp.
November 1st, 2010
Crown Plaza Hotel
Clayton, MO

www2.bizjournals.com/stlouis/calendar

Leading a Generation-Friendly Workplace:
Policy and Practice
AARP Missouri
November 4th, 2010 and
December 6th, 2010
Kansas City, MO

This workshop includes a profile of today's workforce a discussion with practitioners who have implemented successful policy and practices that support job satisfaction and productivity; and an assessment you can use to determine how generation-friendly your workplace is.

For more information call 816.604.1600.

Kansas City Business Journal
Leading From the Sidelines: Essential Coaching Skills
November 5th, 2010
Mizzou Center
Blue Springs, MO

http://kansascity.bizjournals.com/kansascity/ calendar/ Kansas City Business Journal
People Power: Winning Through HR
December 3, 2010

December 3, 2010 Mizzou Center Blue Springs, MO

http://kansascity.bizjournals.com/kansascity/calendar/

Kansas City Business Journal Strategic Planning December 12th, 2010 Mizzou Center Blue Springs, MO

http://kansascity.bizjournals.com/kansascity/calendar/

St. Louis Business Journal Smart Reader Seminar December 14th, 2010 St. Louis, MO

www2.bizjournals.com/stlouis/calendar

#### InvestMidwest 2011

March 30-31, 2011 Kansas City, Missouri

Provides access to capital for emerging, privately held companies and promotes entrepreneurship, business growth and expansion in the region. Businesses will present their ideas to investors in three industry tracks: life sciences, IT/general business and alternative energy/cleantech. To receive preferential consideration, apply by Nov. 12. Go to <a href="InvestMidwest">InvestMidwest</a> for application details.





## Missouri Women's Council



The Missouri Women's Council was established in 1985 by the State's 83rd General Assembly to identify and address issues affecting the economic and employment status of women in Missouri. The first name of the council was the Missouri Council on Women's Economic Development and Training (MCWEDT). The name was changed to the Missouri Women's Council in 1994.

It is the intent of the Missouri Women's
Council to work closely with other
agencies and community-based
organizations to build awareness, educate,
promote opportunities for, and enhance
the lives and well being of Missouri
women business owners and women in
the workforce.

The Missouri Women's Council offers information and resources on starting your Own Business, Women in Business, Finding a Great Job, Upgrading Your Skills, and Obtaining State Contracts.

The Council is an agency within the Department of Economic Development.
The bipartisan Council is comprised of 15 members: 11 appointed by the Governor, 2 Missouri State Senators, and 2 Missouri State Representatives with the chair appointed by the governor. An Executive Directors is appointed to serve the Missouri Women's Council and the women of Missouri.

#### Follow us on Twitter!

@MOWomensCouncil

Missouri Women's Council's Women Owned Business (WOB) Network

Helping Women-Owned
Businesses Succeed in Missouri

Becoming a member of the WOB Network can help women-owned business owners find and interact with each other, as well as highlight the goods and services their businesses provide. Register for free, online at <a href="https://www.wobnetwork.mo.gov">www.wobnetwork.mo.gov</a>



## Missouri Women's Council



Michelle J. Word
Missouri Women's Council
Chair

Michelle J. Word is the manager of Supplier Diversity for Burns & McDonnell. She has been with the company for five years and is developer of the company's supplier diversity procedures and policies. She is responsible for ensuring the company locates, utilizes and develops diverse businesses.

She also works externally to educate prospective suppliers and subcontractors about Burns & McDonnell's supplier diversity objectives and project participation. She is also responsible for internal education of project managers, procurement personnel and others in the company about the importance of cultivating and maintaining a diverse supplier base and methods to achieve this objective.

Missouri Women's Council PO Box 1684 Jefferson City, MO 65102

wcouncil@ded.mo.gov Toll Free: (877) 426-9284 Phone: (573) 751-0810 Fax: (573) 522-5005

Website: www.womenscouncil.org



To subscribe or unsubscribe to the Women's Edition, please <u>click here</u>.

# How can we serve you better?

The Missouri Women's Council welcomes your content suggestions for possible inclusion in future publications.

Kindly respond to wcouncil@ded.mo.gov



Lisa B. Althoff
Missouri Women's Council
Executive Director

Lisa B. Althoff is the Executive
Director of the Missouri
Women's Council.
She is responsible for
implementing programs
initiated by the council. She
also works to connect women
business owners and women
in the workforce to
information and resources.

She has received her Masters in Business Administration from William Woods University. During her undergraduate program, she was appointed to the Women's Leadership Academy which focuses on the preparation of talented women for the workforce and for future leadership roles. She is a graduate of the Sue Shear Institute Women's Leadership Academy and a former intern of the Missouri Women's Council.